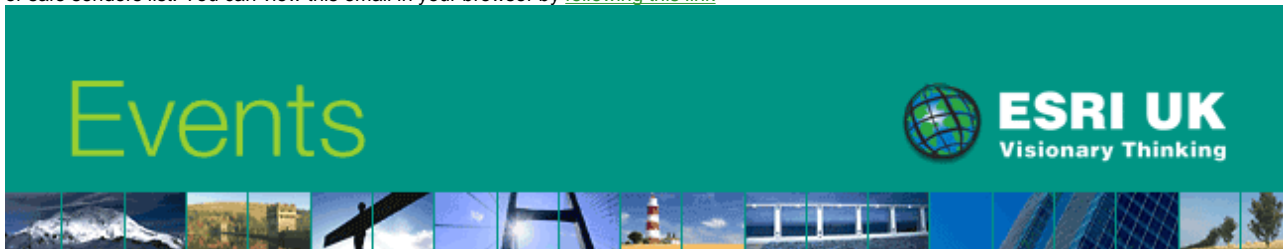


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June 2010

> My ESRI (UK)

Your invitation to join us at an exclusive live webinar:

Facilitating a step change towards a low carbon economy

Thursday 15 July, 10.00 - 11.00 BST



Carbon reduction is a national priority and renewable energy, low carbon heat and energy efficiency all have a critical role to play in addressing the challenges of climate change. With a new government supporting a 30% EU emission reduction target by 2020, it is clear that both public and private sector will have to work harder to deliver the required outcomes.

Location based data has an essential role to play in delivering a step change toward a low carbon economy. Geographic Information Systems (GIS) are rising to this challenge. Key stakeholders need effective means of analysing, communicating and delivering the inherent potential associated with a low carbon economy. How well they can exploit location-based data will be critical to their success in facilitating change.

As part of a series of webinars from ESRI (UK), this 60 minute event will explore the role of GIS to analyse, communicate and deliver a step change towards a low carbon economy. It will be particularly valuable for:

- Central Government
- Regional Government
- Local Government

Those registering for this particular event will learn how ESRI (UK) is facilitating change in this growing market. The Local Government Association will present how the analysis, communication and delivery of low carbon potential is becoming increasingly localised. They will be able to pose questions and gain live responses on how GIS can support their organisational aims.

All attendees will have access to supporting information, UK case studies and other assistance from ESRI (UK)'s dedicated teams.

Venue

This is an Online Seminar that you can access from your desk. [Please click here for further details »](#)

Register online today



For details on **How to Join a Webinar** please [click here](#).

We look forward to welcoming you to this webinar.

Kind regards

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