

# How to Use this Toolkit

## Audience

This toolkit has been developed to enable business groups, local councils or organisers to replicate the successful Oxfordshire roadshow "Make Money from Climate Change".

This series of event engaged 300 SME business owners from across Oxfordshire on the topic of climate change during 2008 and 2009. The aim was to inspire the owners to adapt their business economically by providing new products and services which will help their customer either mitigate or adapt to climate change.

The results and feedback from this key group of business owners was very positive, leading to the production of this kit in February 2010 for Climate South East.

*Sue Priest, Ems2*

*Organiser of Oxfordshire Roadshow*

## Contents

The toolkit contains a series of documents, templates, checklists and samples.

You can use whichever you think will be useful to you.

The materials are organised into the following categories: organisation, planning and logistics. Organisation tasks should come first, then planning then logistics, though it is recommended that you read through all materials at the start to get a feel for what you might want to re-use and what is likely to be new for your county.

### Documents



### Templates, checklists and examples

