



Would your business stay afloat?

Did you know?

You are 30% more likely to suffer from a flood than a fire if you are located in a flood risk area.*

80% of businesses who experience flooding close within two years as a direct result of the flood event.*

You may not be able to prevent your premises from flooding but you can protect your business from the impacts of a flood.

What is a flood risk consultation?

An advisor will visit you to identify what actions can be taken to lessen the impacts of a flood and allow your business to continue trading. You will then be provided with a site specific action plan and recommendations to incorporate into your flood plan. Consultations will take between 45 minutes to two hours dependent on size and need.

The advisor can register your business with Floodline Warnings Direct, the automated flood alert system for England and Wales. Additionally, you will receive a flood alert wall chart showing emergency procedures to be taken when you receive a flood alert.

*Source: SME Business Flood Survey, 2008, Business Link.

How can I reduce the risk to my business?

The advisor will help you write a flood plan - this can help to:

- Reduce the potential physical damage to your property
- Minimise financial losses associated with flooding
- Plan ahead so that you can continue trading both during and after a flood event.
- Assess the correct insurance cover for your business

Who should use this service?

Any businesses, including home based businesses located in a flood risk area. Find out if you are in a flood risk area by speaking to an advisor.

For more information about flood risk or to arrange a visit, please contact Denise on denise.searle@kent.gov.uk or call 07843 991 914

