

## “Make Money from Climate Change”

### Speaker Notes

Thank you for agreeing to speak at the event; I hope the following information is of use to you – if you have any questions about the event, please contact me.

The idea of the event is to case study your company, and to inspire others to think of Climate Change as an opportunity to create new revenues. We do not want to push the point about saving money in this event, because that is being done elsewhere. We want to engage those who are interested in making new and additional revenues.

### Some Information About You

We will give a 30 second introduction to each speaker. Please send some information so we can do this [sue.priest@ems2.com](mailto:sue.priest@ems2.com) .

### Your Case Study

You will have 15 minutes for your talk. There is a slot for Q&A separately later in the evening however it is up to you if you want to include some Q&A within your slot as well. Please try to include the following:

1. your core business before you modified it
2. your original attitude to climate change
3. **why** you decided to change/add to your businesses to take advantage of climate change opportunities
4. **how** you have modified or added to your business, ie what types of new services or products you have developed
5. how this now differentiates you from your competitors
6. your attitude to climate change now

### Slides

- Please email your powerpoint slides to me at least two full days before the event
- They need to be compatible with Windows XP; powerpoint 2002 SP2.
- Please confirm in your email if you are happy for your slides to be published on the web after the event.
- You might want to include your email address in the actual slides if you want people to be able to contact you after having viewed them.

### Sue Priest

Managing Director



Giving you the Edge on Climate Change

[www.ems2.com](http://www.ems2.com)

T: +44 (0) 1295 278686

M: +44 (0) 7753 581 460

Registered office: 6 Elizabeth Rise, Banbury, Oxon OX16 9LZ Registered in England and Wales No. 4888430