

FOR IMMEDIATE RELEASE  
17<sup>th</sup> Sept 2009

Cash Prize announced as Henley Business Owners host MAKE MONEY from CLIMATE CHANGE Roadshow

The Oxfordshire Roadshow "Make Money from Climate Change" comes to Henley-on-Thames on Wednesday 30th September. This free event aims to stimulate new business ideas and revenues in traditional companies by sharing real-life examples.

*The Federation of Small Businesses has launched a £1,500 cash prize competition to find the best idea from existing companies in tackling climate change, and this roadshow is a great way for business owners to be inspired.*

*You do NOT have to be an FSB member to attend:*

*ALL BUSINESS OWNERS AND SOLE TRADERS ARE WELCOME – see booking instructions*

- Just why does Oxfordshire need low carbon innovation in the small business sector?
- How do small businesses make money?
  - by treating climate change as a spur for developing new products and services, - rather than seeing it as a threat?
- What can you do to steer your business into the Low Carbon Economy and succeed?

It's about more than changing lightbulbs!

Speakers include Oxfordshire large business, Amey, three case studies of local business owners who have made changes to help with climate change, climate change consultancy Ems2, and an expert panel including Envirowise and Business Link's environmental representative.

Case studies of inspirational businesses include the ORIS Group who will be joined by others to share their experience of greening their products to offer customers a climate-friendly choice.

Be inspired. Take part. Book up.

**Venue and time:** Wednesday 30<sup>th</sup> September 2009 at the Henley River and Rowing Museum, Mill Meadows, Henley on Thames, Oxfordshire RG9 1BF

Arrival from 6:40pm for buffet, official start 7:00pm and finish 9pm.

Informal networking before and after the event.

**To Book:**

- phone 0845 600 9 006 quoting the venue and date and "make money from climate change"
- or email [info@businesslinksolutions.co.uk](mailto:info@businesslinksolutions.co.uk)

More information from [sue.priest@ems2.com](mailto:sue.priest@ems2.com) – if you cannot come on 30<sup>th</sup> September, contact Sue for the dates of the rest of the roadshow.

**Press Contact:**

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**Notes to Editors:**

**About the Make Money from Climate Change Roadshow**

Henley-on-Thames follows successful events in Thame, Chipping Norton, Witney, Didcot, Abingdon, Kidlington, Banbury, Oxford City, Faringdon and Bicester. The roadshow will also visit Wantage and Wallingford before the end of October. It is sponsored by the Oxfordshire Economic Partnership, Federation of Small Businesses, Business Link, Envirowise, the Oxfordshire Town Chambers Network and the District and City councils of Oxfordshire. Barbara Richardson of the Henley Partnership is helping to organise locally.

**About the Federation of Small Businesses**

The Federation of Small Businesses is the UK's largest campaigning pressure group promoting and protecting the interests of the self-employed and owners of small firms. Formed in 1974, it now has 215,000 members across 33 regions and 230 branches.

*For more information about the FSB, please contact [karen.durcan@fsb.org.uk](mailto:karen.durcan@fsb.org.uk) tel: 0118 945 6848*